

NEWS RELEASE



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THE RICK & BUBBA SHOW BROADCASTS LIVE FROM BCS CHAMPIONSHIP GAME IN ARIZONA

(Ridgefield, CT – 10 January 2011) Syndicated Solutions, Inc. - (SSI) announced today that its popular morning program, **THE RICK & BUBBA SHOW**, is broadcasting live from The University of Phoenix Stadium in Glendale, Arizona – site of the BCS Championship Game between #1 Auburn University Tigers and #2 University of Oregon Ducks. In addition to covering the big game, the live broadcast has also covered the other major stories in America - the horrific weekend shooting rampage in Arizona and the winter storm affecting millions in the Midwest and Southeastern USA. **THE RICK & BUBBA SHOW** is broadcast live Monday-Saturday 6a-11a ET to over 60+ radio affiliates that include a mix of News/Talk, Country, Sports, CHR, Rock and AC stations as well as via XM Radio Channel 158 and Ustream TV. It's also broadcast as a one-hour daily TV show.

A Top 10 Morning Show, Rick Burgess & Bill "Bubba" Bussey are bona fide winners everywhere they go, and truly Masters of Morning Drive! Topical, fast-paced and very entertaining, **THE RICK & BUBBA SHOW** is radio at its best. Enjoying a proven track record that delivers Revenues, Ratings...Results, Rick & Bubba attract listeners and keep them coming back for more with their unique style, coverage of the timely and the topical, lively debates, top guests, and passionate interaction with their on-air sidekicks, listeners and leading guests. A continuous daily saga, this show is life -- addressing important matters of interest and current events, sharing water cooler stories and opinions, reliving real-life experiences and much, much more. A dominant ratings champion, **THE RICK & BUBBA SHOW** enjoys broad appeal with listeners and sponsors alike.



Syndicated Solutions, Inc. - (SSI) is a full-service syndication organization specializing in ad sales, affiliate sales, satellite distribution and programming consulting services of nationally syndicated television and radio properties, formed in February 1999. The firm offers leading talk programming that includes: **THE RICK & BUBBA SHOW**; Rudy Maxa's World; The Allen Hunt Show; The Ric Edelman Show; The Fresh Grocer - Tony Tantillo and many other quality radio programs reaching over 800+ affiliates each week plus listeners of Sirius-XM Satellite Radio, Ustream TV and Armed Forces Network.